



CIECA Newsletter

Connecting Taiwan and the World
CIECA means International Business

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Monthly Event Summary

2022 ICC Commission on Digital Economy Pre-Spring Meeting

ICC Commission on Digital Economy is composed of members from more than 50 national committees, business representatives, and experts. The purpose of the Commission is to formulate norms and practices for global technology industry, provide a platform for information service providers and users to communicate, and interact with related international organizations. To enhance domestic experts' and businesses' understanding of the ICC Commission on Digital Economy and encourage their substantive participation in the Commission. CIECA held the "2022 ICC Commission on Digital Economy Pre-Spring Meeting" on May 3, 2022 at its conference room. The Pre-Spring Meeting was chaired by Mr. Frank Wu, Secretary General of CIECA. Dr. Yeh, Chi-Jen, Member of

Taiwan Comparative Law Foundation and Ms. Tseng, Ken-Ying, Partner of Lee and Li Attorneys-at-law, shared their experiences of participating in the Commission and the research trends. Ms. Winona Chen, Associate Partner of Lee and Li Attorneys-at-law shared her views on information security. A total of 14 people attended the Pre-Spring Meeting.



2022 ICC Commission on Digital Economy Pre-Spring Meeting was held by CIECA at conference room on May 3, 2022. From left to right: Mr. Lin, Cheng-I, Vice Chairman of Taiwan Information Security Association (left 3); Mr. Frank Wu, Secretary General of CIECA (left 4); Mr. William Liu, Deputy Director of the Bureau of Foreign Trade, MOEA (left 5); Dr. Yeh, Chi-Jen, Member

of Taiwan Comparative Law Foundation (left 6); Ms. Tseng, Ken-Ying, Partner of Lee and Li Attorneys-at-law (right 4); Mr. Tim Tu, Chairman of Taiwan Information Security Association (right 3); Ms. Winona Chen, Associate Partner of Lee and Li Attorneys-at-law (right 2).

The 22nd Taiwan-Belgium Joint Business Council Meeting

The 22nd Taiwan-Belgium Joint Business Council Meeting was held online by CIECA, Hub Brussels, Flanders Investment & Trade (FIT), and Wallonia Export and Investment Agency (AWEX) on May 5, 2022. The Meeting conducted in-depth discussion on the business opportunities for "Semiconductor: AI Chip" industries and was cohosted by Mr. Chin, Chi-Yuan, (Chairman of Silicon Touch Technology, and CIECA Chairman of Taiwan-Belgium Economic Cooperation Committee) and Mr. Michel Kempeneers, Chief Operating Officer of Wallonia Export & Investment Agency (AWEX). Dr. Tsai, Ming-Yen, Representative of Taipei Representative Office in the EU and Belgium, Mr. Frédéric Verheyden, Director of Belgian Office, Taipei, Mr. William Liu, Deputy Di-

rector General of Bureau of Foreign Trade, Ministry of Economic Affairs and Mr. Terry Tsao, Global Chief Marketing Officer of SEMI and President of SEMI Taiwan, were invited to deliver greetings respectively.

Taiwan has a complete ecosystem on semiconductor industry and plays a key role in the global industry supply chain. In the meeting, Consulting Director Ray Yang, Science and Technology International Strategy Center of ITRI Industry, shared his views on the trend of Taiwan's semiconductors industries development and Dr. Chang, Shis-Chieh, Vice Chair of AI-on-Chip Taiwan Alliance (AITA), briefed the advantages of Taiwan's AI chip industry and related companies. The Meeting also invited Dr. Jo De Boeck, Chief Strategic Officer of IMEC to introduce the latest global semiconductor R&D trends. Dr. Marian Verhelst, Professor of ESAT-MICAS KU Leuven in Belgium, exchanged views with Taiwanese industry experts and companies. In addition, Mr. Thomas Juergensen, Head of Trade, European Economic & Trade Office Taipei, illuminated the 2022 European Chips Act and the cross-sectoral applica-

tions of Belgian electronic technology developed by the WSL (the Belgian technology incubator). Also, the Solvay Chemicals International introduced a project that an "electronic grade hydrogen peroxide" factory will be built in Tainan.

This online Meeting broke the restrictions of epidemic, time, and space. Through interactions among experts and companies from Taiwan and Belgium, business cooperation and opportunity are increased. Unprecedentedly, about 150 VIP guests from both sides attended the meeting.



Group photo for VIP guests at the 22nd Taiwan-Belgium Joint Business Council Meeting on May 5. Top row from left to right: Mr. Chin, Chi-Yuan, Chairman of Silicon Touch Technology; Mr. Michel Kempeneers, Chief Operating Officer of Wallonia Export & Investment Agency (AWEX); Mr. William Liu, Deputy Director General of Bureau of Foreign Trade, Ministry of Economic Affairs. Bottom row from left to right: Dr. Tsai, Ming-Yen, Representative of Taipei Representative Office in the EU and Belgium; Mr. Frédéric Verheyden, Director of Belgian Office, Taipei; Mr. Terry Tsao, Global Chief Marketing Officer

of SEMI and President of SEMI Taiwan SEMI.

The 10th Joint Meeting of Taiwan-Turkiye Business Council on May 10, 2022

CIECA, Taiwan and Foreign Economic Relations Board of Turkiye (DEIK) held “The 10th Joint Meeting of Taiwan-Turkiye Business Council” on May 10, 2022. The Meeting discussed in-depth the topic of “Green Energy–EV Electric Vehicles and Batteries, Energy Storage and Charging Equipment” for which are the prospective industries with deep business opportunities. The Meeting was co-chaired by Mr. Jimmy Chu, Vice Chairman of CIECA and Mr. Necmettin Uzun, Chairman of Turkiye-Taiwan Business Council, Foreign Economic Relations Board, (DEIK). The distinguished officials from Taiwan and Turkey including Mr. Huang, Chih-Yang, Representative of Taipei Economic and Cultural Mission in Ankara, Mr. Muhammed Berdibek, Representative of Turkish Trade Office in Taipei and Mr. William Liu, Deputy Director General of Bureau of

Foreign Trade, MOEA all delivered their greetings respectively.

This Meeting focused on “EV Electric Vehicle and Batteries, Energy Storage, and Charging Equipment.” Mr. Chao Yin, Industrial Cooperation Manager, Automotive Research & Testing Center (ARTC) analyzed in his keynote speech the upstream and downstream supply chains of the electric vehicles industry in Taiwan. In addition, companies from the two sides, Pihong Technology Co., Ltd., eTreego, Kalyon PV, Turkey's Automobile Joint Venture Group Inc. (TOGG)–SIRO, and Inci Gs Yuasa had in-depth discussion of the current industrial development, respective business forte, and future cooperation opportunities. It is hoped that the partnership between the two sides could be deepened by strengthening technical and industrial exchanges. It was unprecedented that more than 130 VIP guests from Taiwan and Turkey attended the online meeting.



Group photo for VIP guests at the 10th Joint Meeting of Taiwan-Turkiye Business Council on May 10, 2022. Top row from left to right: Mr. Huang, Chih-Yang, Representative of Taipei Economic and Cultural Mission in Ankara; Mr. Jimmy Chu, Vice Chairman of CIECA and Chairman of Fair Friend Group (FFG); Mr. Necmettin Uzun, Chairman of Turkiye-Taiwan Business Council, Foreign Economic Relations Board of Turkiye (DEIK). Bottom row from left to right: Mr. William Liu, Deputy Director General of Bureau of Foreign Trade, MOEA and Mr. Muhammed Berdibek, Representative of Turkish Trade Office in Taipei.

Poland Investment Opportunities Forum and Welcome Dinner on May 17, 2022

Mr. Grzegorz Piechowiak, Deputy Minister of Economic Development and Technology of Poland, led a trade delegation to visit Taiwan and delivered an opening remark at the "Poland Investment Opportunities Forum" on May 17, 2022. Mr. Marcin Fabian-

owicz, Director of the Centre for Strategic Investments, Polish Investment and Trade Agency, Mr. Zbigniew Bednarski, Director of the Branches Coordination Department, Industrial Development Agency JSC and Mr. Jakub Kaczmarek, Director of Research and Innovation Department, Łukasiewicz Research Network all emphasized the advantages of Taiwanese investment in Poland and described Poland's key industries, renewable energy development, electronics industry prospects and market opportunities.

During the forum, the Taiwan Electrical and Electronic Manufacturers' Association and Poland's Institute of Environmental Protection (IEP) signed a memorandum of cooperation on electric vehicles and climate change. It is hoped that through this forum, Taiwan-Poland bilateral economic and trade exchanges will continue to flourish.

After the Forum, Secretary General Frank Wu of CIECA had talks with officials from Polish delegations and representatives of Taiwan businesses in the welcome dinner hosted by Mr.

Cyryl Kozaczewski, Director of Polish Office in Taipei.



From left: Mr. Aleksander Siemaszko, Director of Department for International Cooperation and Trade, Ministry of Economic Development; Mr. Frank Wu, Secretary General of CIECA.

The Australia-Taiwan Emerging Business Leaders Program on May 18, 2022

At 11:00 a.m. Taiwan time, the Australia Taiwan Business Council (ATBC) held, for the first time this year, a virtual workshop of "Australia-Taiwan Emerging Business Leaders Program" on May 18, 2022. CIECA was represented by Ms. Hedy Lee, Director of Asia Pacific Department and Ms. Jane Hsieh, Specialist of Asia Pacific Department.

The workshop was opened by Chairman John Toigo on behalf of ATBC. Chairman Toigo invited Dr. David

Howard-Jones, Partner of Marsh McLennan Global Finance & Risk Practice as the keynote speaker. Dr. Howard-Jones made his points while analyzing the 2022 Global Risks Report in which it touched upon epidemics, wars, debts, climate change, etc.

This workshop focused on the group reports presented by the project candidates. A total of 16 candidates from Australia and Taiwan were divided into four groups to elaborate and discuss the topics provided by ATBC. For example, they shared their views on the essential characteristics of each industry and imagined a would-be city suitable for setting up a base in the future. Among so many ideas, establishing a virtual office has won everyone's consensus. All emerging business leaders are expected to display their expertise and creativity in the workshops as such.

This project will continue to hold online workshops for exchanging views in June and August. Through above activities, the cooperation between the emerging business leaders from Australia and Taiwan will,

hopefully, bring more business opportunities to both sides.



Upper row from left to right: Mr. John Toigo, Chairman of ATBC; Dr. David Howard-Jones, Partner of Marsh McLennan Global Finance & Risk Practice; Ms. Jane Kam, Specialist of ATBC; Ms. Ching-Mei Maddock, CEO of ATBC. The bottom 3 rows are all project candidates.

Upcoming Events of CIECA

2022 Taiwan Economic and Business Cooperation Mission to Belize, Guatemala, & Honduras

In order to cooperate with our government's policy to visit diplomatic countries to promote economic and trade exchanges, the Ministry of Foreign Affairs commissioned the CIECA organizing a mission to visit Belize, Guatemala and Honduras for our business community to expand their market in Central and South America

from July 2 to July 16. During visiting three countries, CIECA will arrange the business matchmaking events for each delegate's interests to strengthen bilateral trades, investment relations and expanding business opportunities for industrial cooperation between Taiwan and its diplomatic allies from Belize, Guatemala and Honduras.